

Holiday Inn London-West 4 Portal Way London W3 6RT

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# **Recycling and Green Policy**

## **Our Green Policy**

The **Holiday Inn** London-West keenly aware of its duties and responsibilities to the environment, its employees and to the community. We are committed to the following practices and principles to enable us to meet and exceed legislation and expectations.

- 1. running an efficient and successful hotel operation supporting the local economy by being a key employer in the area
- 2. carrying out our business by the most environmentally and socially aware practices practicable
- 3. constant monitoring and updating of practices and training of staff to deliver the benefits

The overall policy as outlined below continues to be enforced by the hotel team.

### Initiatives currently undertaken:

## Waste limitation and management:

- mindful of the cost of energy, raw materials and labour involved in production, the ordering of all items is carefully controlled to minimise waste. Bulk purchasing is also used where possible to minimise packaging.
- restaurant food is coded in order to eliminate food waste through overproduction.
- the use of lighting, heating and air conditioning is constantly monitored to ensure these resources are not wasted whilst not compromising comfort standards.
- energy efficient light bulbs are installed wherever possible.
- hotel heating is minimised from spring to autumn.
- email communications are only printed when necessary.



- advertising and bookings are encouraged via the Hotel web sites to reduce paperwork.
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- energy efficient kettles are provided in guest rooms.
- new plant and equipment is chosen with energy efficiency in mind.
- soap dispensers are used in most bathrooms and public toilets to reduce the waste from under utilised soap bars.
- ever aware of the need to conserve water, 'hippo bags' are being installed in all bathrooms and replacement cisterns are of the reduced water capacity type.
- external lighting is controlled by light sensors to ensure energy usage is efficient.

#### Recycling:

- all hotel waste paper and cardboard is separated from general waste for recycling.
- scrap paper is reused where possible for note taking.
- printer cartridges are recycled where possible for charity.
- stationery items are reused wherever possible.
- cooking oil is collected by a licensed contractor and recycled or used for bio diesel.
- all glass and bottles are recycled.
- used postage stamps are collected for charity.
- bedroom and restaurant linen is changed at intervals that do not compromise our standards or the comfort of our guests whilst economizing on usage.
- guests are pro-actively offered the opportunity to assist in minimizing energy\chemical consumptions by deciding on less frequent replacement of fresh linen and towels.
- old kitchen and office equipment is recycled by licensed contractors or given to charities.

## Support for local community:

- charitable donations are made to local charities.
- all foodstuffs are purchased from local suppliers wherever possible.
- locally produced drinks are stocked and promoted.
- promotional materials for local facilities and attractions are displayed and readily available to guests.
- corporate hospitality is conducted supporting local suppliers, facilities and attractions.
- each Hotel conducts business with regard to the immediate neighbourhood and is mindful of light and noise pollution.



- the Hotels are carefully and continually maintained enhancing the overall appearance of the local areas.
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- cash is injected into the local community in the form of business rates and staff spending power.
- hotel facilities are regularly used to support local communities.

#### General:

- the Holiday Inn London-West is member of the Green Business UK Scheme, who provide advice and support on environmental initiatives. The hotel was awarded Silver level in the Green Tourism business scheme.
- the hotel also takes part in the environmental initiatives of the Brand.
- the Company encourages the personal development of staff and the NVQ training schemes are available for staff to attend during working hours.
- our printed literature is carried out by a considerate print company who are taking ongoing initiatives to support the environment including vegetable based inks, elemental chlorine free paper and recycled paper.

#### This is an IHG® Green Engage Hotel

You can be assured that when you stay at an IHG Green Engage Hotel, you are participating in an advanced, worldwide sustainability effort. We understand that it is important for you to have an active role in protecting our environment and that's why we've made it easier for you to choose a hotel that matches your sustainable values.

## What is Green Engage?

Green Engage is IHG's innovative sustainability effort based on an advanced online tool which measures the day-to-day environmental impact of participating IHG hotels. This online system monitors energy, water and waste usage of individual hotels while providing recommended actions to improve the property's energy conservation and carbon footprint score. IHG created Green Engage to ensure that our hotels are designed, built and run for optimal sustainability. We encourage you to participate as an environmentally responsible traveller by staying at an IHG Green Engage hotel.

#### How can you make a difference by choosing an IHG Green Engage Hotel?

When you choose a Green Engage hotel, you can help our hotels reduce energy by up to 25% per year. IHG have over 656,000 rooms in over 4,400 hotels in 100 countries and territories around the world. From smart design and carefully selected lighting to biofriendly cleaning materials, we really can make a substantial difference as one of the world's largest hotel companies. Thanks for joining us in this effort.